



## **TAG TEAM OVERVIEW FOR TEAM MANAGERS**

Welcome to Tag Team, the revolutionary method of matching player data to player photos in just minutes.

### **OVERVIEW OF HOW TAG TEAM WORKS:**

- Sports In Focus will send the Team Managers the Tag Team Guide at least a day before their photo shoot
- On the day of the photo shoot, Team Managers will bring their teams to the photo studio area, in full uniform and height order, 5 minutes before their scheduled photo time
- Photographer will record Team Manager contact details or if these info are already provided during pre-event, just need to confirm if they are correct
- Photos will be captured, individual photos first, then the team photos
- Within 48 hours of the photo shoot, Team Manager will receive a link to tag their team via email and SMS
- Team manager to start tagging by simply matching a face to a name on their team list, and making sure the spelling of names and official titles, if any, are correct
- Tag team process to be completed by Team Manager within 48 hours of receiving the link to ensure delivery deadline is achieved

As a way to thank the Team Managers for their help, they will be given a free A4 team poster.

*Through initial testing, the entire process should not take longer than 5 minutes per team.*