



SPONSORSHIP PACKAGES

JOIN THE GATORS IN 2022!

2022 is set to be an exciting year for the Shepparton Gators Basketball Club. With key new recruits signing with the club, in combination with our local home-grown talent, there is a sense of excitement and enthusiasm heading into the new season.

Naturally, the club is eager to ensure that success on and off the field is a key focus for the immediate and long-term future. Our aim, as a club, is to build positive relationships with our community and connect deeply with our supporters. A key pillar of this is establishing and supporting relationships with our club sponsors.

As a club, we have revamped our club partnerships for 2022. Our goal is to provide a direct avenue for businesses to market their organisation – in a manner that is cost effective and unique to the traditional avenues. We are local first, but not local only. We have increased our digital capacity to reach supporters and potential customers Australia wide, and increased the number of events and membership options.

As a sponsor, it's vitally important that you are aware of where and how your contribution is being spent. For 2022, our sponsorship revenue will be directed to areas of the club that will help us solidify our short- and long-term needs:

- Player transportation for away matches
- Uniforms and apparel
- Support special rounds such as NAIDOC and Mental Health with alternative jerseys
- Court hire for training and matches
- End of year trophies, and many more

An overview of our sponsor packages is listed below with an option to suit a multiple range of businesses. If you would like a more bespoke option, our sponsorship team would be more than happy to chat further with you to discuss your needs and business goals.

We invite you and your business to partner with us and be part of the Gators family.

For direct enquiries please contact:

Stephen Beks - 0418 586 033 - stephenbeks14@gmail.com

THE KEY SPONSOR

- Business Logo on Court 1 Centre Decal OR logo x 2 in “The Keys”
- Corporate Box @ Big V Games plus free entry for up to 6 adults (3 Games)
- Business advertising on digital score bench & stadium foyer screens
- Business Logo/Advertising in GSBA Junior Tournament Fixture
- Email access to our member database (approximately 1400)

BIG V HOME GAME SPONSOR

- Free Entry for 2 adults & 2 children to all Big V home games (not finals)
- Corporate Box @ Big V Games plus free entry for up to 6 adults (1 Game)
- Business advertising on digital score bench & stadium foyer screens
- Sponsor Name announced with Big V Player Introductions
- Email access to our member database (approximately 1400)
- Distribution of business information/ literature

SIDELINE COURT SPONSOR

- Business logo on court side line
- Free Entry for 2 adults & 2 children to all Big V home games (not finals)
- Business advertising on digital score bench & stadium foyer screens
- 900 x600 mm business logo sign displayed for 12 months
- Sponsor Name next to Players Name in Home Game Big V Programs
- Sponsor Name announced with Big V Player Introductions
- Email access to our member database (approximately 1400)

PARTNER SPONSOR

- Free Entry for 2 adults & 2 children to all Big V home games (not finals)
- Free Corporate Box @ Big V Games plus free entry for up to 6 adults (1 Game)
- Business exposure on YouTube
- Business advertising on digital score bench & stadium foyer screens
- Business advertising on website and social media
- Business Logo in Big V/CBL Home Game Programs
- Business Logo/Advertising in GSBA Junior Tournament Fixture
- 900 x600 mm business logo sign displayed for 12 months

SIGNAGE SPONSOR

Club Website Feature (Premium position logo & link to business)
Club Team App (with link to business website)

SPONSOR BENEFITS

All sponsorship packages include the following:

- Free Entry for 2 adults & 2 children to all Big V home games (not finals)
- Business exposure on YouTube
- Business advertising on website social media
- Business Logo in Big V/CBL Home Game Programs
- Distribution of business information/ literature

2022 SPONSORSHIP PACKAGES

1. <i>The Key Sponsor</i>	\$6,000
2. <i>Big V Home Game Sponsor</i>	\$5,000
3. <i>Sideline Court Sponsor</i>	\$3,000
4. <i>Partner Sponsor</i>	\$2,000
5. <i>Signage Sponsor</i>	\$1,500